

Level 1 Business & Travel (Vocational Studies)



BUSINESS &
MANAGEMENT


TRAVEL &
TOURISM


Course Overview

Introduction to Business and Travel:

This study programme offers an engaging introduction to the world of business, travel and tourism. You will have the opportunity to develop a range of skills and techniques essential for successful performance in working life. Additionally, you will enhance the communication skills needed for the business sector and achieve a Level 1 Introductory Diploma in Vocational Studies.

Why Choose This Programme?

- Expert Instruction: Learn from dedicated professionals who are passionate about teaching and committed to your success.
- Comprehensive Learning: Experience a mix of classes, lectures, seminars, workshops, presentations, and independent research.
- Digital Integration: Utilise digital facilities to research and study the latest business news and information.

Course Highlights

- Industry-Relevant Skills: Develop skills using the latest industry directories and manuals.
- Real-World Experience: Benefit from our strong links with companies such as Fly Me, Jet 2 Holidays, Travel Counsellors, and Selby Tourism Department, providing opportunities to learn from real-life experiences.
- Interactive Learning: Engage in classroom presentations, group work, research tasks, exhibitions, visits, and guest speakers.

Practical Projects

In addition to the above, you will complete projects and assignments based on realistic workplace situations and activities. This hands-on approach ensures you are well-prepared for a career in the business sector.

What You Will Study

Whilst the selection of units may vary each year, learners may study:

- Being Organised
- Developing a Personal Progression Plan
- Working with Others
- Researching a Topic
- Finding out About Businesses in your Area
- Organising a Meeting
- Branding a Product
- Presenting a Business Idea
- Contributing to Running an Event
- Communicating with Customers
- Planning to Take Part in a Visit
- Worldwide Tourist Destinations
- UK Travel Industry
- Customer Service
- Overseas Resort Reps
- Promotional Materials
- Preparing for Employment in the Travel Industry

START DATE	LEVEL
September	Level 1
STUDY MODE	DURATION
Full-time	1 year
AWARDING BODY	LOCATION
Pearson	Selby College



For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email courseinfo@heartofyorkshire.ac.uk.

To learn more about Selby College, our facilities and how we can support you please visit our website www.heartofyorkshire.ac.uk.

Quick Links



How to
Apply



Student
Support



Virtual
Tours

How You Will Be Assessed

Assessments will also be varied to ensure you have every opportunity to demonstrate your knowledge. You may be assessed through practical tasks, short-answer questions, research tasks, written assignments, producing visual displays such as leaflets, observations of role-play.

Students may also undertake research, case studies and investigations, presenting your findings in a variety of formats such as reports, brochures and presentations that you might find in working situations within the industry.

Entry Requirements

3 GCSEs at Grade 9-1.

Further Study

On completion with the appropriate pass and English and Maths grades, you can progress onto our Level 2 Business and Travel Course (Level 2 Diploma in Occupational Studies for the Workplace).